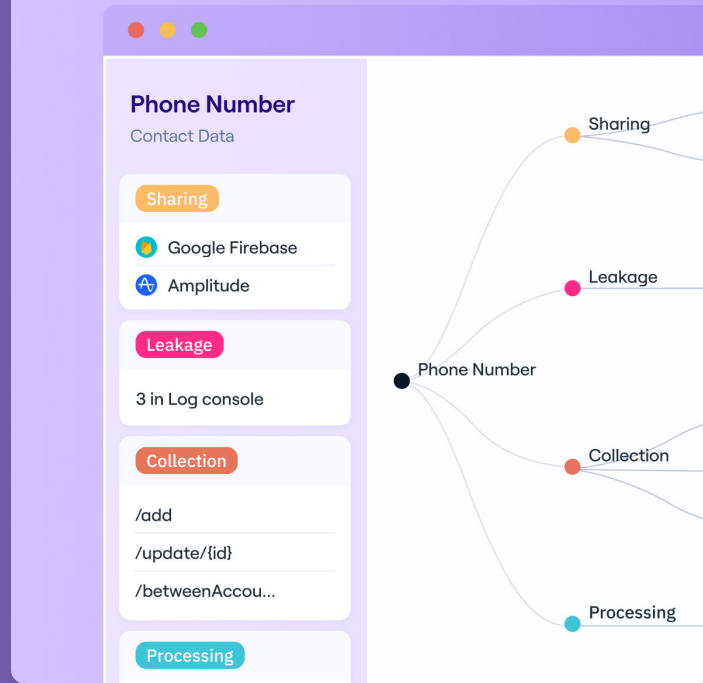**privado**

Bridge the Privacy Engineering Gap

Privado's Privacy Code Scanner brings privacy closer to engineering by integrating compliance and governance into their workflows.

Phone Number
Contact Data

Sharing

🔥 Google Firebase
Ⓐ Amplitude

Leakage

3 in Log console

Collection

/add
/update/{id}
/betweenAccou...

Processing

Sharing
Leakage
Phone Number
Collection
Processing

Dynamic Data Mapping & ROPA Automation

• Automatic RoPA generation from the code
• Save developer hours in initial data mapping & upkeep
• Developer centric approach to achieve RoPA completion. Integrates with Slack, GitHub.

Find & Fix Shadow Data Flows

• Identify sensitive flows to marketing third parties like Google Analytics
• Remove sensitive data leakages to logs
• Generate a true data inventory report for DSAR automation & contract management

Privacy by Code (& by Design)

• Leverage PIAs/DPIAs as privacy guardrails for software development
• Continuous privacy assessment in GitHub for new data flows
• Integrated Privacy by Design in development workflows

The Privado Advantage

Under 3 days
time to complete data maps

100+
average number of log and 3rd party leakages found

>90%
time savings executing privacy checks

Privacy Scanning vs Current Approaches

Functionality	Assessment Automation	Data Discovery	Privado - Privacy Scanning
Discover Processing Activities	Manual via Interviews	No	Automatic
Data Flows	Manual	No Visibility	Automatic
Data Discovery	No	Complete	Across products
Detect Data Shifts	No	Only in data storage	Across data lifecycle
Prevent Privacy Issues to go live	Only at design stage	No	Full control via policies
Time to Data Maps	6 to 12 months	Depends on complexity	30 mins

About Privado

Privado is a developer friendly privacy platform that helps enterprises bridge the privacy engineering gap. Its Privacy Code Scanning solution embeds privacy in the product development lifecycle, and empowers privacy and security teams with unparalleled visibility of sensitive data flows and the insights to find, prioritize, and fix privacy vulnerabilities.

Our Customers

THRASIO   ● headspace   ZEGO   here   snap finance   ✳ Docplanner Group

> "
> Privado helped us prevent any accidental sharing or tracking in our product by enabling us to structurally build privacy into our SDLC.
>
> **Puneet Thapliyal, CISO, Headspace Health**

Get started with Privado

💬   Talk to our team and see a Demo

🔗   hello@privado.ai